

2026/27 Community Sponsorship Request Form

Form Preview

About Community Sponsorships

Council's priority is to work alongside community organisations to support initiatives that make a positive difference to the Northern Grampians community.

The Community Sponsorship Program provides a flexible way for Council to get involved. This means the type and level of Council's support, contribution, recognition and expectations can be tailored to suit each initiative.

Council's involvement will depend on:

- the nature and scope of the initiative;
- the benefit it provides to the community; and
- what Council and the organisation are hoping to achieve together.

This flexible approach recognises that every organisation, initiative and community need is different, and allows us to work together in a way that makes the most sense for each partnership.

Sponsorships of up to **\$3,000** are available throughout the year, subject to funding availability.

You can access more information about the grant [here](#).

Types of Sponsorships?

To provide a level of flexibility for groups and organisations sponsorships fall into two categories.

1. Support Sponsorship This sponsorship is suited to initiatives where a community organisation is seeking straightforward financial or in-kind support from Council.

This may be suitable when:

- The initiative is led and delivered by a community organisation.
- The organisation is seeking a financial or in-kind contribution from Council.
- The initiative provides a clear benefit to the community.
- Council and the organisation can agree on appropriate recognition or other benefits.
- The level of Council involvement is relatively straightforward.

2. Partnership Sponsorship A Partnership Sponsorship is suited to initiatives where Council and a community organisation want to work more closely together to achieve a shared outcome.

A partnership may involve:

- Joint planning and decision-making.
- Council staff involvement.
- Sharing resources, knowledge or expertise.
- Contributions from both Council and the organisation.
- Shared responsibility for agreed outcomes.
- Initiatives that strongly align with Council priorities, plans or strategies.

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What initiatives can be sponsored?

Council is focused on supporting initiatives that:

1. Boost the liability and vibrancy of Northern Grampians Shire.
2. Align with our community's big-picture goals as outlined in the Council Plan and various community strategies.
3. Contribute to one of the sponsorship outcomes:
 - Young people are supported to learn and grow.
 - Our communities are inclusive and welcoming.
 - People are active and connected through sport and recreation.
 - Communities care for the environment and are prepared for the future.
 - Our culture, creativity and identity are celebrated.

Completing this form

Please allow forty minutes to complete your request. You may also need some extra time to collect supporting documentation and information.

If at any stage you come across a question you cannot answer, please use the save button at the bottom of this form to save your application so you can return later when you have the appropriate information.

If you have any questions about the Community Sponsorship program please contact the Community Development team on (03) 5358 0512 or email community@ngshire.vic.gov.au.

We look forward to seeing how we can team up and support your great work through this request.

Eligibility

* indicates a required field

Applicants: please note

Before completing this application form please:

- **Read the program guidelines** to make sure your application meets the eligibility requirements and understand what the funding can support.
- **Contact the Community Development Officer** on (03) 5358 8700 or community@ngshire.vic.gov.au if you have any questions or would like to discuss your application before submitting it.

We are happy to help, so please get in touch if you're unsure whether your request is eligible.

Eligibility checklist

Before proceeding, please confirm the following:

1. You have read and understood the program guidelines.
2. You can explain how the request will benefit your community group or the broader community.
3. Your organisation is a not-for-profit organisation.

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4. Your organisation is incorporated or is auspiced by an incorporated organisation for this application.

5. Your group/organisation is located in the Northern Grampians Shire.

6. Your organisation does not owe any reports or money to Northern Grampians Shire Council.

7. Your organisation has the appropriate type and level of insurance for the activities that are the subject of this grant.

8. Your activity/initiative cannot be funded by other funding sources e.g. Government Departments

9. Your request does not fund:

- - wages
 - the purchase of gift and prizes (educational awards are excluded)
 - the reimbursement of council fees and charges consultancies
 - unconditional gifts, donations, bequests, or endowments
 - political sponsorships, donations, or merchandising
 - events or programs that denigrate, exclude, or offend minority groups
 - create environmental concerns
 - may present a hazard to the community.

You must confirm that all statements above are true and correct. *

☐ Yes

Contact Person Details

Privacy Notice

We pledge to respect and uphold your rights to privacy protection under the [Australian Privacy Principles](#) (APPs) as established under the *Privacy Act 1988* and amended by the *Privacy Amendment (Enhancing Privacy Protection) Act 2012*. To view our privacy statement, go to [Privacy Policy \(ngshire.vic.gov.au\)](https://www.ngshire.vic.gov.au/privacy-policy).

Contact details

Name

Title

First Name

Last Name

Applicant Position

Phone Number

Must be an Australian phone number.

Email

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Must be an email address.

Organisation Details

* indicates a required field

Organisation Name

Organisation Name

What type of group/organisation are you? *

- ☐ Educational institution (includes pre-schools, schools, universities & higher education providers)
- ☐ Religious or faith-based institution
- ☐ Philanthropic organisation
- ☐ Peak body
- ☐ Social enterprise
- ☐ Healthcare not-for-profit
- ☐ Community group
- ☐ General not-for-profit (i.e. none of the sub-types listed above)
- ☐ Other

Please choose the option that best applies to your organisation.

What is your organisation's legal structure? *

- ☐ Unincorporated association
- ☐ Incorporated association
- ☐ Cooperative
- ☐ Company limited by guarantee
- ☐ Indigenous corporation, association or cooperative
- ☐ Organisation established through specific legislation
- ☐ Unknown
- ☐ Other:

If your organisation is unincorporated, it must have an auspice organisation

Does your organisation have an ABN? *

- ☐ Yes
- ☐ No

Applicant ABN *

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register	
ABN	
Entity Name	

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ABN Status
Entity Type
Goods & Services Tax (GST)
DGR Endorsed
ATO Charity Type [More information](#)
ACNC Registration
Tax Concessions
Main Business Location

As you do not have an ABN, please submit a completed ATO Statement by a Supplier Form with your application, otherwise 48.5% of any approved grant may be withheld. Download the form from [the ATO website](#).

Please upload completed Statement of Supplier Form. *

Attach a file:

Max 25mb per file uploaded

What is your incorporation number? *

Incorporated Association or Australian Company Number

Auspice Information

* indicates a required field

Is your organisation auspiced by another organisation for the purpose of this grant? *

☐ Yes ☐ No

Unincorporated organisations applying for a grant must be auspiced by an incorporated organisation. If you do not have an auspice you should not apply for this grant.

Auspice Organisation Details

Auspice organisation name *

Organisation Name

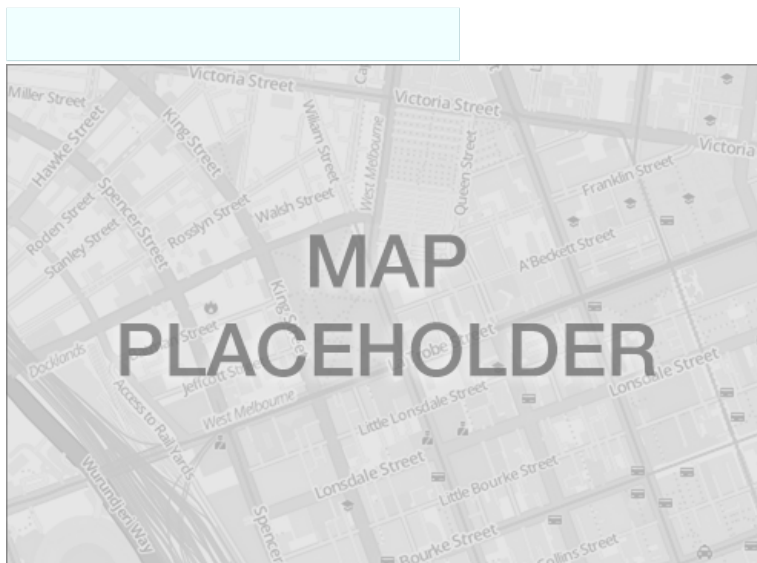
Please use the organisation's full name. Make sure you provide the same name that is listed in official documentation such as that with the ABR, ACNC or ATO.

Auspice primary address

Address

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Auspice postal address

Address

Auspice primary phone number *

Must be an Australian phone number.

Auspice email address *

Must be an email address.

Auspice website

Must be a URL.

Primary contact person at auspice organisation *

Title First Name Last Name

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We may contact this person to verify that the auspice arrangement is valid and current.

Position held in organisation *

e.g., Manager, Board Member or Fundraising Coordinator.

Auspice primary contact primary phone number *

Must be an Australian phone number.

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Auspice primary contact office phone number

Must be an Australian phone number.

Auspice primary contact email address *

Must be an email address

Please attach a letter from the auspice organisation confirming that the auspice arrangement is valid and current. *

Attach a file:

The letter must be signed by an authorised person (e.g., Manager, CEO or Board Chair) and must include: name, position, signature and date.

Does the auspice organisation have an ABN? *

☐ Yes

☐ No

Auspice ABN *

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register	
ABN	
Entity Name	
ABN Status	
Entity Type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	More information
ACNC Registration	
Tax Concessions	
Main Business Location	

Must be an ABN.

As the auspice organisation does not have an ABN, please submit a completed ATO Statement by a Supplier Form with your application, otherwise 48.5% of any approved grant may be withheld. Download the form from [the ATO website](#).

Please upload completed Statement of Supplier Form: *

Attach a file:

Max 25mb per file uploaded

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Request details

* indicates a required field

Request description

What are you calling your initiative

Tell us a little about your initiative and what you have planned.

Provide a short description (100 words recommended) of your initiative. What are you going to do?

Benefits to the Community

We are looking to support initiatives that contribute to positive outcomes for the Northern Grampians community. Please identify the outcome that your initiative will contribute to.

- ☐ Young people are supported to learn and grow.
- ☐ Our communities are inclusive and welcoming.
- ☐ People are active and connected through sport and recreation.
- ☐ Communities care for the environment and are prepared for the future
- ☐ Our culture, creativity and identity are celebrated.

The examples below are provided to help you understand the types of initiatives Council is looking to support.

1. Young people are supported to learn and grow.

- Help young people learn new skills and build confidence.
- Encourage young people to get involved in their community.
- Recognise and celebrate the achievements of young people.

2. Our communities are inclusive and welcoming.

- Help everyone feel welcome, included and connected.
- Encourage women and girls to participate, lead and learn new skills.
- Celebrate different cultures and help new residents connect with the community.
- Improve access and participation for people with disability.
- Promote respect, reduce discrimination and strengthen community connection.

3. People are active and connected through sport and recreation.

- Help people build skills and confidence through sport or active recreation.
- Encourage people of all ages and abilities to be active.
- Bring people together through fun and inclusive activities.

4. Communities care for the environment and are prepared for the future.

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- Help communities prepare for and respond to emergencies and changing weather.
- Protect, improve and care for our natural environment.
- Encourage practical action towards a more sustainable future.

5. Our culture, creativity and identity are celebrated.

- Celebrate the Northern Grampians culture, heritage and identity.
- Increase participation in arts and cultural experiences.
- Strengthen community pride and connection through creativity.

Who will benefit from your initiative, and how will your initiative contribute to the outcomes you have selected?

How will you know whether you have achieved the intended outcome?

Type of Sponsorship

To allow the flexibility groups and organisations deserve our Community Sponsorships fall into two categories.

Support Sponsorship This sponsorship is suited to initiatives where a community organisation is seeking straightforward financial or in-kind support from Council.

This may be suitable when:

- The initiative is led and delivered by a community organisation.
- The organisation is seeking a financial or in-kind contribution from Council.
- The initiative provides a clear benefit to the community.
- Council and the organisation can agree on appropriate recognition or other benefits.
- The level of Council involvement is relatively straightforward.

The relationship is generally: Community-led initiative → Council support → community benefit + agreed recognition or benefits for Council

Partnership Sponsorship A Partnership Sponsorship is suited to initiatives where Council and a community organisation want to work more closely together to achieve a shared outcome.

A partnership may involve:

- Joint planning and decision-making.
- Council staff involvement.
- Sharing resources, knowledge or expertise.
- Contributions from both Council and the organisation.
- Shared responsibility for agreed outcomes.
- Initiatives that strongly align with Council priorities, plans or strategies.

The relationship is generally: Council + community organisation → shared planning and contribution → shared outcomes.

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What type of Sponsorship are you requesting or a

- ☐ A general Support Sponsorship
- ☐ A Partnership Sponsorship

About the Partnership

A partnership is an opportunity to work together and combine our resources, expertise and connections to achieve something meaningful for the community.

What would a partnership with Council help you achieve?

Why is council the right partner? What difference will the partnership make?

What would working in partnership with council look like? Tell us how you see Council and your organisation working together.

- ☐ Joint planning
- ☐ Share resources
- ☐ Share knowledge and expertise
- ☐ Council staff involvement
- ☐ Financial contribution
- ☐ Promotion and communications
- ☐ Shared responsibilities

Tell us in more detail how you see council and your organisation working together, including any shared planning, resources, expertise, responsibilities or contributions.

What will your organisation contribute? What are you seeking from Council?

Sponsorship purpose

What is the purpose of the sponsorship. *

- ☐ Costs towards assisting your group/organisation to run a new program or initiative.
- ☐ On-going costs towards assisting your group/organisation to run an existing program or initiative.
- ☐ In-kind support to assist your group/organisation to run a new program or initiative.
- ☐ In-kind support to assist your group/organisation to run an existing program, or initiative.
- ☐ Educational Scholarship/award
- ☐ Other:

What will the funding or in-kind support contribute towards?

- | | | | |
|--|--|----------------------------------|-----------------------------------|
| ☐ promotion and marketing | ☐ equipment/materials | ☐ Signage | ☐ An award |
|--|--|----------------------------------|-----------------------------------|

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☐ ground
maintenance

☐ consultants

☐ Venue hire

☐ Other:

How do you plan to recognise Northern Grampians Shire Council as a sponsor?

- ☐ Discover Northern Grampians brand awareness.
- ☐ Naming rights for a race/event/activity/award.
- ☐ NGSC logo on infrastructure, equipment or key promotions.
- ☐ Provide access to social media channels or data bases.
- ☐ Invitations to networking opportunities.
- ☐ Invitations to opening nights/celebrations.
- ☐ Speaking opportunities
- ☐ Other:

Based on your answer above, please provide a short summary of how you plan to acknowledge or work with Northern Grampians Shire Council as part of the sponsorship.

You can use dot points to outline how NGSC will be recognised or involved.

Benefits to council

What are the benefits (outcomes) for Northern Grampians Shire Council in providing the Sponsorship or working in partnership??

For example the exposure will provide a positive view of the council, assist in shaping community attitudes or maximize positive or exposure for the council.

Support request

Request amount

What is the total cost of your initiative?

Must be a number.

How much funding are you requesting from Council?

Must be a dollar amount.

What is the amount of in-kind support you are requesting. (Only complete this if you are requesting in-kind support).

Must be a dollar amount.

What is the total financial support you are requesting in this application?

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Certification and Feedback

* indicates a required field

Certification

This section must be completed by an appropriately authorised person on behalf of the applicant organisation (may be different to the contact person listed earlier in this application form).

I certify that to the best of my knowledge the statements made within this application are true and correct, and I understand that if the applicant organisation is approved for this grant, we will be required to accept the terms and conditions of the grant as outlined in the letter of approval.

I agree *

☐ Yes

Name of authorised person *

Title

First Name

Last Name

Must be a senior staff member, trustee or appropriately authorised volunteer

Position *

Position held in applicant organisation (e.g. CEO, Treasurer)

Contact phone number *

Must be an Australian phone number.

We may contact you to verify that this application is authorised by the applicant organisation

Contact Email *

Must be an email address.

Date *

Must be a date