

2026/27 Community Event Sponsorship Request Form

Form Preview

Welcome to Community Event Sponsorships.

About the Community Event Sponsorship

Council's Community Event Sponsorship supports events that make a positive contribution to the Northern Grampians community and create broader community, visitor and economic benefits.

We're particularly interested in events that:

- bring people together and strengthen community connection and pride;
- attract participants and visitors from across and beyond the Shire;
- showcase the unique places, people, culture and experiences of the Northern Grampians;
- support local businesses and the local economy;
- encourage collaboration and strengthen local event capacity; and
- contribute to a vibrant, connected community throughout the year.

Sponsorship of up to \$3,000 can help with a range of event costs, including marketing and promotion, entertainment, equipment and infrastructure, venue hire, event safety, accessibility, waste management, volunteer support and activities that enhance the visitor and community experience.

In return, we'll work with you to recognise **Northern Grampians Shire Council's support** in ways that suit your event, which may include promotion, social media, event invitations, branding and other opportunities.

[Find out more about Event Sponsorship](#)

Completing this form

Please allow around **40 minutes** to complete the form. You may also need additional time to gather supporting information or documentation.

You can save your application and return to it later if you don't have all the information you need straight away.

We look forward to hearing about your event and exploring how Council can support you!

Eligibility

* indicates a required field

Before you get started

Before completing this application form please:

- **Read the program guidelines** to make sure your application meets the eligibility requirements and understand what the funding can support.
- **Contact the Community Development Officer** at community@ngshire.vic.gov.au if you have any questions or would like to discuss your application before submitting it.

We're happy to help, so please get in touch if you're unsure whether your event or request is eligible.

2026/27 Community Event Sponsorship Request Form

Form Preview

If you do contact us throughout the application process, please quote the application number below.

Application Number

This field is read only.

Eligibility checklist

Before proceeding, please confirm the following:

- 1.You have read and understood the program guidelines.
- 2.You can explain how the request will benefit the broader community.
- 3.Your organisation is a not-for-profit organisation.
- 4.Your organisation is incorporated or is auspiced by an incorporated organisation for this application.
- 5.Your group/organisation is located in the Northern Grampians Shire or can demonstrate benefits to the shire..
- 6.Your organisation does not owe any reports or money to Northern Grampians Shire Council.
- 7.Your organisation has the appropriate type and level of insurance for the activities that are the subject of this grant.
- 8.Your activity/initiative cannot be funded by other funding sources e.g. Government Departments
- 9.Your request does not fund:
 - - wages
 - the purchase of gift and prizes (educational awards are excluded)
 - the reimbursement of council fees and charges consultancies
 - unconditional gifts, donations, bequests, or endowments
 - political sponsorships, donations, or merchandising
 - events or programs that denigrate, exclude, or offend minority groups
 - create environmental concerns
 - may present a hazard to the community.

You must confirm that all statements above are true and correct. *

☐ Yes

Contact Person Details

Privacy Notice

We pledge to respect and uphold your rights to privacy protection under the [Australian Privacy Principles](#) (APPs) as established under the *Privacy Act 1988* and amended by the *Privacy Amendment (Enhancing Privacy Protection) Act 2012*. To view our privacy statement, go to [Privacy Policy \(ngshire.vic.gov.au\)](https://www.ngshire.vic.gov.au/privacy-policy).

2026/27 Community Event Sponsorship Request Form

Form Preview

Contact details

Name

Title

First Name

Last Name

Applicant Position

Phone Number

Must be an Australian phone number.

Email

Must be an email address.

Organisation Details

* indicates a required field

Name of group or organisation

Organisation Name

What type of group/organisation are you? *

- ☐ Educational institution (includes pre-schools, schools, universities & higher education providers)
- ☐ Religious or faith-based institution
- ☐ Philanthropic organisation
- ☐ Peak body
- ☐ Social enterprise
- ☐ Healthcare not-for-profit
- ☐ Community group
- ☐ General not-for-profit (i.e. none of the sub-types listed above)
- ☐ Other

Please choose the option that best applies to your organisation.

What is your organisation's legal structure? *

- ☐ Unincorporated association
- ☐ Incorporated association
- ☐ Cooperative
- ☐ Company limited by guarantee
- ☐ Indigenous corporation, association or cooperative
- ☐ Organisation established through specific legislation
- ☐ Unknown
- ☐ Other:

2026/27 Community Event Sponsorship Request Form

Form Preview

If your organisation is unincorporated, it must have an auspice organisation

Does your organisation have an ABN? *

☐ Yes ☐ No

Applicant ABN *

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register	
ABN	
Entity Name	
ABN Status	
Entity Type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	More information
ACNC Registration	
Tax Concessions	
Main Business Location	

As you do not have an ABN, please submit a completed ATO Statement by a Supplier Form with your application, otherwise 48.5% of any approved grant may be withheld. Download the form from [the ATO website](#).

Please upload completed Statement of Supplier Form. *

Attach a file:

Max 25mb per file uploaded

What is your incorporation number? *

Incorporated Association or Australian Company Number

Auspice Information

* indicates a required field

Is your organisation auspiced by another organisation for the purpose of this grant? *

☐ Yes ☐ No

2026/27 Community Event Sponsorship Request Form

Form Preview

Unincorporated organisations applying for a grant must be auspiced by an incorporated organisation. If you do not have an auspice you should not apply for this grant.

Auspice Organisation Details

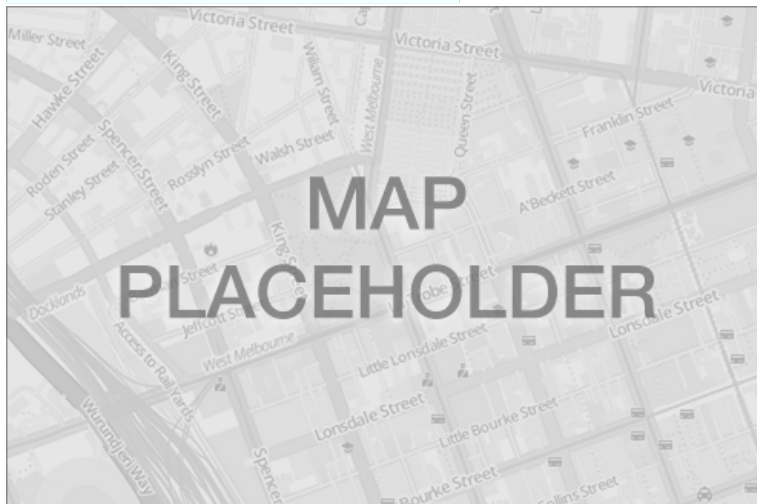
Auspice organisation name *

Organisation Name

Please use the organisation's full name. Make sure you provide the same name that is listed in official documentation such as that with the ABR, ACNC or ATO.

Auspice primary address

Address



Auspice postal address

Address

Auspice primary phone number *

Must be an Australian phone number.

Auspice email address *

Must be an email address.

Auspice website

Must be a URL.

2026/27 Community Event Sponsorship Request Form

Form Preview

Primary contact person at auspice organisation *

Title	First Name	Last Name

We may contact this person to verify that the auspice arrangement is valid and current.

Position held in organisation *

e.g., Manager, Board Member or Fundraising Coordinator.

Auspice primary contact primary phone number *

Must be an Australian phone number.

Auspice primary contact office phone number

Must be an Australian phone number.

Auspice primary contact email address *

Must be an email address

Please attach a letter from the auspice organisation confirming that the auspice arrangement is valid and current. *

Attach a file:

The letter must be signed by an authorised person (e.g., Manager, CEO or Board Chair) and must include: name, position, signature and date.

Does the auspice organisation have an ABN? *

☐ Yes ☐ No

Auspice ABN *

The ABN provided will be used to look up the following information. Click Lookup above to check that you have entered the ABN correctly.

Information from the Australian Business Register	
ABN	
Entity Name	
ABN Status	
Entity Type	
Goods & Services Tax (GST)	
DGR Endorsed	
ATO Charity Type	More information
ACNC Registration	

2026/27 Community Event Sponsorship Request Form

Form Preview

Tax Concessions

Main Business Location

Must be an ABN.

As the auspice organisation does not have an ABN, please submit a completed ATO Statement by a Supplier Form with your application, otherwise 48.5% of any approved grant may be withheld. Download the form from [the ATO website](#).

Please upload completed Statement of Supplier Form: *

Attach a file:

Max 25mb per file uploaded

Request details

* indicates a required field

Event description

What is the title of your event

Tell us a little about your event and what you have planned.

Provide a short description (100 words recommended) of your event - what are you going to do?

How many years has your event been running for?

Tell us how many years the event has been running. If this is the first year, enter 1.

How many people do you expect will attend or participate in your event?

New event? Give us your best estimate of how many people you expect to attend. If the event has been held before, use last year's attendance as a guide.

Who is your event primarily aimed at *

- ☐ People within your township
- ☐ People within the shire
- ☐ People from outside the shire.
- ☐ A mix of locals and visitors
- ☐ Other:

2026/27 Community Event Sponsorship Request Form

Form Preview

Benefits to the community

We're looking to support events that contribute to positive outcomes for the Northern Grampians community. Your event does not need to address every outcome, but we encourage you to identify 2-3 outcomes that your event will contribute to.

- ☐ Stronger community connections and a greater sense of belonging through opportunities for people to come together and build community pride.
- ☐ Increased participation and visitation, attracting people from across and beyond the Northern Grampians Shire.
- ☐ Greater awareness and appreciation of the Northern Grampians' unique places, people, culture, heritage and experiences.
- ☐ Stronger partnerships and collaboration between community groups, businesses and organisations.
- ☐ Increased skills, experience and connections among local event organisers, supporting the sustainability and growth of community events.
- ☐ A more vibrant year-round community with increased opportunities for people to connect, participate and visit throughout the year.

Who will benefit from your event, and how will your event contribute to the outcomes you have selected? *

Sponsorship purpose

What is the purpose of the sponsorship. *

- ☐ Costs towards assisting your group/organisation to run a new event .
- ☐ On-going costs towards assisting your group/organisation to run an existing event.
- ☐ In-kind support to assist your group/organisation to run a new event..
- ☐ In-kind support to assist your group/organisation to run an existing event..
- ☐ Other:

What will the funding or in-kind support contribute towards?

- ☐ promotion and marketing
- ☐ entertainment or performances
- ☐ equipment hire
- ☐ event materials
- ☐ venue hire
- ☐ traffic management and safety requirements
- ☐ waste management and cleaning
- ☐ accessibility and inclusion initiatives
- ☐ volunteer support and event operations
- ☐ signage
- ☐ ground maintenance
- ☐ activities that enhance the visitor and community experience.

Other

Sponsorship recognition

How do you plan to recognise Northern Grampians Shire Council as a sponsor?

- ☐ Discover Northern Grampians brand awareness.
- ☐ Naming rights for a race/event/activity/award.
- ☐ NGSC logo on infrastructure, equipment or key promotions.
- ☐ Provide access to social media channels or data bases.

2026/27 Community Event Sponsorship Request Form

Form Preview

- ☐ Invitations to networking opportunities.
- ☐ Invitations to opening nights/celebrations.
- ☐ Mayor/Councilors being part of an opening
- ☐ Other:

Based on your answer above, please provide a short summary of how you plan to acknowledge or work with Northern Grampians Shire Council as part of the sponsorship.

You can use dot points to outline how NGSC will be recognised or involved.

Benefits to council

What are the benefits (outcomes) for Council in providing the Sponsorship?

For example the exposure will provide a positive view of the council.

Funding

Request amount

What is the total cost of your event?

Must be a dollar amount.

What is the total budgeted cost (dollars) of your project?

How much funding are you requesting from Council?

Must be a dollar amount.

What is the total financial support you are requesting in this application?

What is the amount of in-kind support you are requesting. (Only complete this if you are requesting in-kind support).

Must be a dollar amount.

Certification and Feedback

* indicates a required field

Certification

2026/27 Community Event Sponsorship Request Form

Form Preview

This section must be completed by an appropriately authorised person on behalf of the applicant organisation (may be different to the contact person listed earlier in this application form).

I certify that to the best of my knowledge the statements made within this application are true and correct, and I understand that if the applicant organisation is approved for this grant, we will be required to accept the terms and conditions of the grant as outlined in the letter of approval.

I agree *

☐ Yes

Name of authorised person *

Title First Name Last Name

--	--	--

Must be a senior staff member, trustee or appropriately authorised volunteer

Position *

--

Position held in applicant organisation (e.g. CEO, Treasurer)

Contact phone number *

--

Must be an Australian phone number.
We may contact you to verify that this application is authorised by the applicant organisation

Contact Email *

--

Must be an email address.

Date *

--

Must be a date